



Lisa Tarlow Thurnauer

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STYLING MANAGER

FARFETCH

Los Angeles, California
09/2015 – 04/2016

Collaborated with the Global Head of Styling to define and elevate product imagery. Recruited, trained and managed a team of 10+ freelance and core team members to continuously produce consistent on-brand luxe imagery by offering support, guidance and styling workshops. Carried out performance reviews to ensure the team were developing and continuously reviewed the quality of styling, providing feedback and direction. Worked closely with the Production Manager, Production Planner and Photography Manager to streamline workflow throughout the studio and maintain efficiency without compromising quality. Worked with the Account Management and the US Brand Development team to coordinate imagery for both the partner boutiques, as well as with direct brands. Participated in global styling meetings to continuously improve and direct the imagery. Edited and reviewed up to 300 images daily.

WARDROBE STYLIST

FREELANCE

Los Angeles, California
01/1999 – Present

Conceptualize wardrobe for fashion editorial, advertising campaigns, catalogues, television commercials and music videos. Acute understanding of seasonal high fashion and lifestyle trends with a unique ability to translate them for a given project. Collaborate with clients, photographers, directors and creative teams to develop looks and concepts specific to the project.

Clients: *Advair, Almay, American Idol, Bank of America, Best Buy, Biore, Charles David, Dove, Flaunt Magazine, Ford, Hewlett Packard, Honda, Hotwire.com, Jigsaw, The London Observer, Marlboro, Money Magazine, Nike, New York Magazine, Orange Mobile, Oxygen Network, Parade Magazine, People Magazine, Sara Lee, Sci Fi Channel, Suzuki, Universal Studios, Verizon, Vexel Brothers, X Box 360, Wal Mart*

PRODUCER

FREELANCE

Los Angeles, California
01/2001 – 05/2008

Manage all aspects of advertising and editorial campaigns. Initiate, research and develop creative concepts with clients and photographers. Source & cast talent including photographers, models, stylists & locations. Estimate, maintain and manage production budgets through final photography. Supervise, manage and mentor a freelance staff of production coordinators and assistants. Direct large photo shoot crews ensuring creative concepts are executed and client's needs are met on set. Negotiate fees and contracts.

Advertising Clients: *Armani, Burberry, Cadillac/GM, Charles David Estee Lauder, Gucci, Maybelline, Michael Kors, Lancome, Miu Miu, Nine West, Revlon, Tommy Hilfinger, Valentino*

Editorial Clients: *Allure, Cosmopolitan, Details, GQ, People, Vanity Fair, V Magazine, Vogue, French Vogue, Teen Vogue*

DEVELOPMENT ASSOCIATE

SHOELACE PRODUCTIONS/TOUCHSTONE PICTURES

New York, New York
11/1996 – 08/1998

Managed a staff of 10 readers including intern staff. Sourced writers and directors for projects in development. Made creative decisions regarding scripts as well as wrote breakdowns and coverage. Liaison between Shoelace and production office during filming of feature films. Responsible for all areas of office management including finances. Scheduled and coordinated all travel arrangements for production executives.

EDUCATION

HUNTER COLLEGE

New York, New York
BA with honors in Cinematic Studies and Film Production, 1997

Book and references available upon request.